

- Use of Flash based navigation for internal New Employee Orientation website.
- Using SOAP and web services to communicate with outside vendor.
- Regular interface with internal clients and customers.

2003 – 2008

Fernley & Fernley

Philadelphia, PA

Webmaster/lead Web Developer for Association Management Firm

- Responsibilities include management of most association websites and web servers; including design, development, database design/development, e-newsletter design, routine web updates utilizing (x)HTML, CSS, JavaScript, PHP/mySQL, Coldfusion, PhotoShop and Illustrator.
- Research, suggestion and implementation of new technologies for company's online initiatives.
- Setup and maintenance of company IIS and Linux web servers.
- Integration of iMIS e-Series with iMIS database system for association online registration initiatives.
- Successful integration of websites to VeriSign/PayPal payflow pro payment gateways for credit card transactions.
- Extensive experience with E-commerce.
- Created several online registration applications for various associations and professional societies meetings with (x)HTML, CSS, JavaScript, PHP/mySQL and Coldfusion.
- Manage Linux web server via SSH tunnel and command line shell.
- Development of proprietary back end Content Management systems with PHP/mySQL or Coldfusion; allowing staff to perform various updates to sites including but not limited to file uploads and creation of press/news releases editing page content and blogging capabilities.
- Managed all projects for the web department.
- Regular interfacing with clients.
- Management of junior web developer/graphic designer and intern.

2002–2003

Intellisphere, LLC

Plainsboro, NJ

Web Developer for business-to-business medical publication.

- Responsibilities include creation of all online initiatives, specifically websites, content management systems, user surveys, and online poll systems.
- Redesigned and developed publication website from static HTML to dynamic driven with PHP and mySQL; with a custom designed content management system for a comprehensive backend of all sites.
- Complete design and development of www.mdng.com, www.oncng.com, www.fmnetguide.com and www.pharmacynetguide.com (sites have since been redesigned).
- Coordinated with outside IT Company to set up email system.
- Management of banner advertising on the sites.
- Setup and management of multiple MySQL databases.
- Maintenance and setup of company Linux Web Server for all sites.

2000 - 2002 Promedia, Inc Medford, NJ
Senior Web Designer for advertising firm specializing in livery and paintball industries.

- Responsible for design and development of several commercial web sites.
- Project management through direct client interaction, including consultation, concept design, website development, and final implementation.
- Created Business Card CD-ROM using Flash from concept to implementation.
- Tradeshow Participation including customer presentations for sales of web sites.

1998-2000 Analytical Graphics, Inc. Malvern, PA
Graphic Designer of corporate print and web work for a software company in the aerospace Industry.

- Developed and designed packaging graphics for Satellite Tool Kit software suite.
- Redesign of corporate website.
- Responsible for all graphic design for marketing department.

Technology Experience:

Programming

PHP, Coldfusion, XML, xHTML, JavaScript, jQuery, CSS, SQL, ActionScript 3.0, CodeIgniter 1.7

Software

PhotoShop, Dreamweaver, Illustrator, Fireworks, Flash, Acrobat, TextMate, CSSEdit, skEdit, Various mySQL managers, Various FTP programs, Microsoft Office

Operating systems

Mac OS X, Windows XP/2000, Linux (fedora, Ubuntu)

Database Systems

MySQL, SQL server, Microsoft Access

Examples: Below are examples of sites that I have either designed, included dynamic content for or both.

www.einsteinlivewell.com

www.victorcenters.org

<http://dev.einsteinithosting.com/Einstein/education/>

www.gawda.org

www.nahsa.org

www.ibwalliance.org

www.hatteras1510club.com/

www.tricommcorp.com/

www.lgmda.org

<http://home.comcast.net/~fescoe/>

www.fescoe.com

Online Registration / payment samples:

<https://amwa.amwa-doc.org/donations/index.cfm>

<https://amwa.amwa-doc.org/memberapp/index.cfm>

<https://secure.fernleyhosting.com/NAHSA/registration/register.php>

<http://www.isaconference.org/registration/registration.cfm>

www.fernleyhosting.com/memberapp/

References:

Larry Bazrod - Former Manager at Fernley and Fernley

Darrell Bullock - Co-worker at AEHN

James O'Brien - Former Co-worker at Intellisphere

**Contact information available upon request*